

Lead Graphic Designer

Position Overview

The Lead Graphic Designer is responsible for providing support to a team of graphic designers as well as serving as a senior graphic designer for ITFO. Working with the ITFO program team, this position will lead projects creating brochures, white papers, infographics, social tiles, PowerPoint presentations and engaging visual content for clients based on their brand standards. We are seeking a passionate, technically-savvy visual thinker with significant experience as a lead designer or creative director.

Primary Responsibilities

- Provide direction and oversight to ITFO's team of graphic designers
- Serve as a senior designer for ITFO on client projects
- Lead client branding projects
- Create engaging brochures and white papers based around client brand standards
- Create attention-grabbing infographics based on original research and data
- Develop compelling graphics to convey key themes
- Create interesting graphics for social media and blogs
- Create provocative, world-class corporate presentations in PowerPoint
- Stay up-to-date on design software and design trends
- Support multiple client accounts and projects simultaneously

Qualifications

Required:

- Relevant post-secondary education or related experience
- Significant experience in a lead designer or creative director role
- Adept at the Adobe Suite, including Illustrator, InDesign and Photoshop
- Strong sense of colour theory
- Enjoy and know how to use typography
- Strong time management skills
- Strong attention to detail
- Proven ability to multi-task and to work independently
- Excellent communication skills: proven ability to collaborate cross-functionally, diplomatically, and professionally across all levels of complex organizations
- Ability to work flexible hours

Nice to have:

- Experience working in a remote/distributed team environment
- Adept at learning new software

This is a full-time contract position, working remotely, with the potential to transition into a permanent employee role with benefits. To apply for this position submit a resume and cover letter—or to ask questions—please contact: careers@itfo.ca